

WHAT'S IN A NAME?



In April 2024, we changed our name to BB360 to reflect that we are a Jewish umbrella over the Pacific Northwest.

Whether you call us BB Camp, B'nai B'rith Camp, Men's Camp or something else, all of your favorite experiences are powered by BB360.



SPARKING JEWISH JOY IN 2024!

Teatron Opened

Our **expanded Dining Hall** means the entire camp eats meals together - and allowed us to revive our tradition of all-camp Shabbat dancing!



Expanded Community Programs

We offered **Divorce & Discovery**, a new retreat that blends Jewish wisdom and support to those navigating the end of long-term relationships.



We started an individualized and accessible **B'nai Mitzvah program** to prepare youth and their families for this Jewish milestone.



Lincoln County Food Program

Our kitchen provided **12,840 meals** for the food insecure and those affected by natural disasters.



5,548
LIVES TOUCHED

Thanks to your generosity, BB360 programs enriched lives at every age and stage.



\$336,822
IN SCHOLARSHIPS

Provided to 583 participants, ensuring every family could access BB360 programs.



1,817
DONORS LIKE YOU

Supported BB360, enabling us to fulfill our mission each day. Todah rabbah--thank you!



BB Day Camp

" BB Day Camp has been one bright, shining constant for my daughter. She's struggled with social anxiety—though you'd never know it from the way she opens up at Camp! She can't wait to be a CIT next year."

2024 Day Camp Parent



Overnight Camp

" I appreciated the diverse backgrounds of the counselors. Hearing other languages, accents, and stories added to my son's experience. Where we live, there aren't many Jewish kids, so he really felt the impact of community at camp."

2024 Camp Parent



Adult Retreats

" The whole weekend I was wondering, 'where has this been my whole life?' I'm so glad I finally made it and look forward to being a part of camp for years to come."

2024 Last Day of Camp camper



Looking Ahead to 2025, we will:

- Open a brand new, state of the art Day Camp Center to reach even more local families at our fully ADA-accessible campus.
- Bring the magic of BB Camp to Vancouver, WA by opening a new BB Day Camp!
- Break ground on the new North Lakeside Staff Lodge to accommodate additional senior staff and their families during camp 2026 and beyond.

Thank You!

Your generosity fuels our vision to connect and strengthen our community across generations. Together, we make a difference.



TO SEE THE FULL SCOPE OF YOUR IMPACT VISIT BB-360.ORG